



**THE CREATIVE DIMENSION TRUST**

2018-19  
ANNUAL  
REVIEW



*"I am delighted to share our 100% success rate in student applications for further/higher education.*

*As ever, The Creative Dimension Trust delivered scope for exciting outcomes praised by the moderator:*

***'Students are to be congratulated for their sophisticated realisations and diverse use of media.'***

*The wonderful sculptures, puppets, and etchings created by students at TCDT workshops made a significant contribution to the assessment process.*

*I can't thank you enough for organising such a wonderful experience for our students."*

**- TEACHER**



THE CREATIVE DIMENSION TRUST

## ABOUT

**The Creative Dimension Trust (TCDT)** offers fine craft skills courses to 14-18 year olds with exceptional talent and potential. The courses are taught by Craft Specialists who are acknowledged leaders in their professions.

The courses are designed to give young people the skills and confidence to pursue a career in which core hand skills - i.e. a high degree of manual dexterity, draughtsmanship and the ability to understand and (re)construct 3-Dimensional structures - are prerequisite. In addition to careers in creative and cultural industries, also included are professions such as architecture, engineering and surgery.

This is not a kid's art course – the goal is to learn, experiment, gain confidence, take inspiration from the best, and have exposure to career opportunities.

**Courses are free of charge to all successful applicants** and at least **80% of participants** are selected from schools located in areas of social/economic deprivation or geographic isolation.

TCDT is governed by a Board of Trustees and staffed by a CEO, administrator, and social media/photography officer. The patrons are Sir Christopher Frayling, Dame Rosalind Savill, and Philip Treacy.

TCDT attained Charitable Incorporated Organisation (CIO) status in April 2016.



## 2019 Quick Facts

**24 Workshops**

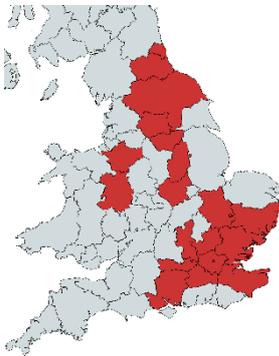
**250 Applications from 108 Schools**

### Places Offered

<b>2018 Autumn Workshops</b>	
Etching	12
Glass Casting	6
Marionette Making	6
<b>2019 Spring Workshops</b>	
Flame Working: Interpreting Nature	13
Jewellery Making	10
Leather Working	6
Marbling	12
Regency Waistcoat Making	4
<b>2019 Summer Workshops</b>	
Architectural Model Making	2
Gilding The Building	7
From Dream To Product	12
Furniture And Wood Working	4
Partner A Conservator	4
Pastiglia	11
Shadow Puppet Making	3
Sign Writing	11
Stained Glass Workshop	14
Stone Letter Carving	11
Table Top Puppet Making	9
Upholstery	2
Wood Turning	4
<b>2019 October Workshops</b>	
Commercial Cinematography	10
Fashion In Miniature	9
Floral Design Master Class	7
Trompe L'oeil	7
<b>TOTAL</b>	<b>196</b>

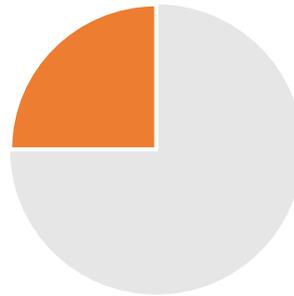
# 2019 Applications

**Applications:  
17 Counties**



- Berkshire
- Buckinghamshire
- Cambridgeshire
- Cheshire
- Durham
- Essex
- Hertfordshire
- Kent
- Leicestershire
- London
- Nottinghamshire
- Shropshire
- Suffolk
- Surrey
- Sussex
- Tyne and Wear
- Yorkshire

25% applied to more than one workshop



44% heard about TCDT through school



45% of applications from outside London



## WORKSHOPS

TCDT has been running for four years and served more than 400 students.

All Workshops include a drawing and design component directed by Sarah Hocombe, an internationally renowned fresco painter.

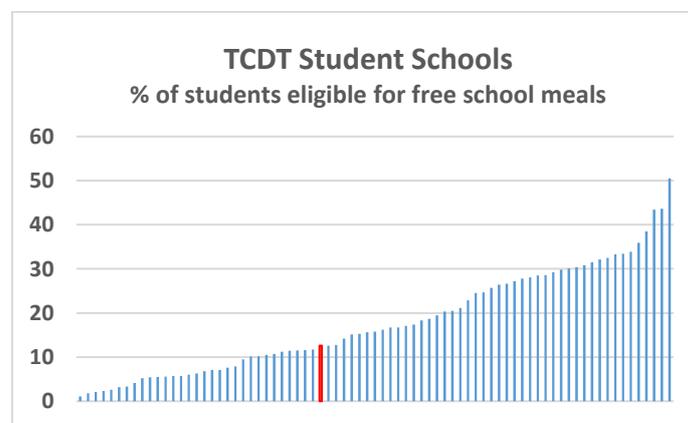
“The Inspirational Hour” - where students are shown how the skills being taught link directly to our culture and heritage – is now part of TCDT workshops. This takes numerous forms, including visits to galleries, tours of venues, and talks from tutors, curators, and other specialists in related fields.



## RECRUITMENT

We have developed a network to reach students from inner city schools. Careers in these areas would probably be unknown to them, and even more likely seen as inaccessible. The Charity works closely with School Art and DT departments, Youth Organisations, and Art Organisations.

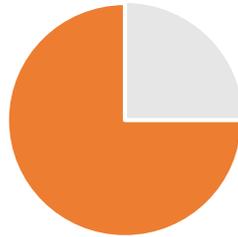
TCDT was able to obtain data on student eligibility for free school meals at 129 of the schools it has served. Free school meals are a widely used measure of socio-economic disadvantage.



sources TCDT, [www.gov.uk](http://www.gov.uk)

The national average (in red) is 12.4%, with most TCDT student schools in more significantly challenged economic areas. Fewer than 5% of TCDT students attend independent schools.

## 75% of Applicants are from State Schools\*

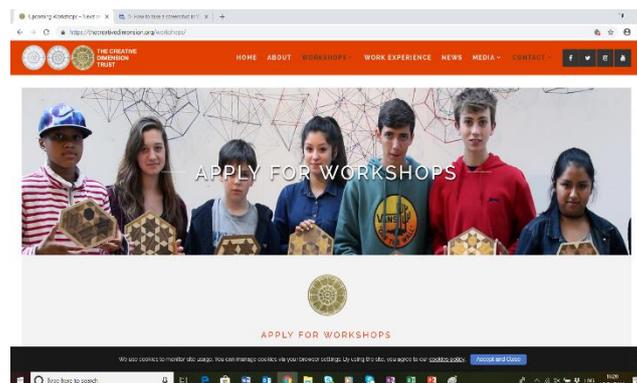


\* remainder FE, HE, Higher Education, Independent

We have a strong social media following. We encourage our alumni to inspire other young people by sharing their incredible work on our platforms as ambassadors for TCDT.

However, recruitment is a top priority. It is imperative that student numbers are maximised so the resources of the charity are put to full use. We strive to keep cost per student low.

**Apply on-line [www.thecreativedimension.org/workshops/](http://www.thecreativedimension.org/workshops/)**



We are working with young people, grabbing their attention to be sure they meet their commitments to attend. GDPR has made this task more difficult. Initiatives include:

- enhanced follow-up with accepted applicants
- publication of a pamphlet with all workshops for the year, with descriptions, venues, and timings
- renewed/new efforts with schools and art departments

## ONGOING STUDENT SUPPORT

Students complete a questionnaire at the conclusion of each Workshop.

We monitor student use of TCDT work to support applications for further study or jobs.

Students are encouraged to enrol in further workshops to continue to broaden their horizons.

Our social media blogs encourage students to share experiences and encourage others to join workshops.

A number of students have remaining engaged by giving back as assistant tutors.

## WORK EXPERIENCE

Our pilot work experience at Grimshaws' Architects was a great success. Two alumni followed a structured timetable covering many aspects of the role of an architect, and received a crit on the final day. We aim to expand on this in different areas to meet alumni needs.

Based on this success, TCDT has greatly expanded its work experience program.

### WORKSHOP PLACEMENTS

Architecture (Grimshaw) - completed
Architecture (AHMM) - completed
Architecture (AHMM) - not yet completed
Architecture (Grimshaw) - completed
Architecture (A&M) - completed
Architecture (A&M) - completed
Conservation And Craft (Royal Household) - not yet completed
Costume Making - completed
Marbling - completed
Painting Conservation - completed
Painting Conservation - not yet completed
Painting Conservation - not yet completed
Puppet Making - completed
Puppet Making - completed
Puppet Making - completed
State Dinner BP - completed
Zone Creations - completed
Zone Creations - completed

## BONHAMS CELEBRATION 2018

Bonhams, one of the world's oldest and largest auctioneers of fine art, kindly hosted a TCDT celebration and reception on Wednesday 7 November 2018.



The event welcomed tutors, trainees, and sponsors and provided an opportunity to describe current and future projects.

Students showcased their stone, wood, and verre églomisé triptych commemorating the 100<sup>th</sup> anniversary of the end of the First World War. The work went on to be exhibited at Somerset House and The Royal Hospital, before heading to its permanent home in the Board Room of a funder.

Colin Sheaf, Group Head of Asian Art and Group Deputy Chairman, led the spirited auction.

Following the success of the event, Bonhams generously agreed to host once again on 18 November 2019.

## FINANCES

TCDT is dependent on grants as students attend workshops free of charge.

As such, our fundraising efforts are extensive. We maintain a master spreadsheet with 60+ funders and potential funders which is reviewed, discussed, and updated constantly as the focus of our strategy.

We understand the importance of diversified funding sources. While only a new charity (registered in 2016), we already have twelve institutional funders.

We will not commit to any workshops without funding in place.

## STUDENT FEEDBACK: WORKSHOPS

**100%** of students said they would **recommend** the **workshops** to others

**100%** rated their workshop experience as **'excellent'** or **'good'**

**100%** said they **loved working with their hands** for a week

QUOTES	WORKSHOP
<i>"I have learned many transferable skills".</i>	Glass Casting <b>Workshop</b>
<i>"I want to work in a creative industry... knowing extra practical skills will definitely help my application".</i>	Jewellery Making (Spring) <b>Workshop</b>
<i>Before this workshop I was unsure if I wanted to go into architecture or furniture design. After, I realised... I want to pursue a career in furniture. Now, I hope to go to University and study product and furniture design.</i>	Furniture & Wood Working <b>Workshop</b>
<i>All workshops have been inspiring. They have helped me in deciding what I want to do after Sixth Form</i>	Furniture & Wood Working <b>Workshop</b>
<i>I love the workshops because I no longer do practical subjects at school, so they give me a week of creativity which I would otherwise struggle to make time for. I hope to do something practical as a career; the skills I learn help me to figure out which disciplines I love most.</i>	Sign Writing <b>Workshop</b>
<i>It was phenomenal... the workshop is fantastic. Top equipment... and an amazing, very skilled tutor. Looking at the wider picture of my experience with TCDT all the workshops have taught me very valuable skills I wouldn't have learnt elsewhere.</i>	Sign Writing <b>Workshop</b>
<i>I hope to apply these skills in my artwork for A levels. The workshop taught me to be patient. I hope to use this workshop as a stepping stone for a career in conservation.</i>	Gilding the Building <b>Workshop</b>
<i>I really like that you get introduced to skills you otherwise would never get to know about. Having people from the industry sharing their knowledge and showing their work helps a lot. I hope I can apply these skills to my own work now I feel I could do this independently.</i>	Gilding the Building <b>Workshop</b>

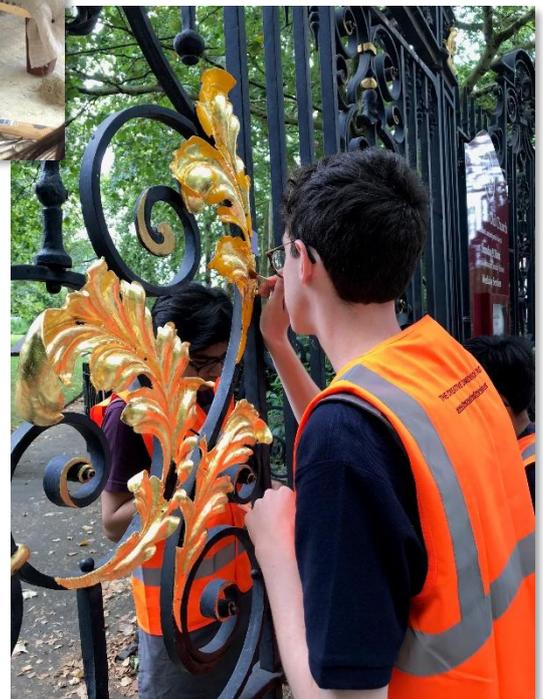
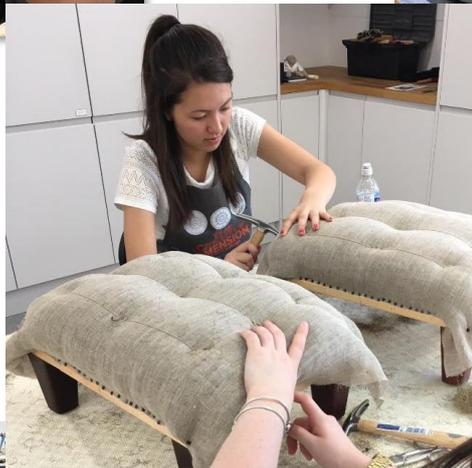
# STUDENT FEEDBACK: WORK EXPERIENCE

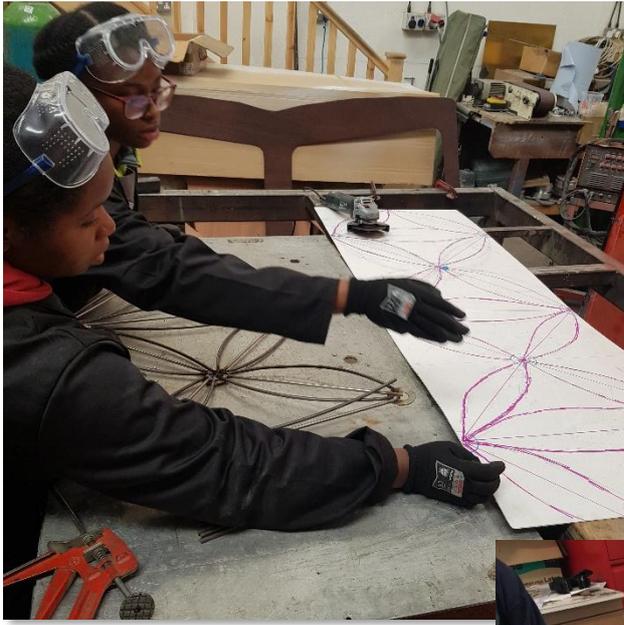
**100%** rated their Work Experience placement as '**excellent**' or '**good**'

**90%** said they had gained **confidence** to pursue their **career pathway**

QUOTES	WORKSHOP
<i>I found the week extremely insightful as I did a lot of architectural work... and was immersed in the working environment. I found this extremely useful as, having never studied architecture at school (I do Art and Design), it gave me a new insight into a career that I am very much interested in.</i>	Grimshaw Architecture <b>Work Experience</b>
<i>It was the best experience of my life so far. I was able to work in an office doing my dream job, that I have longed for since I was 15. I learnt a lot about life in the office and how projects in the real world work.</i>	Allies & Morrison <b>Work Experience</b>
<i>I took away from this week a deeper understanding of what is involved in the restoration process, such as the chemicals and problem solving aspects.</i>	Painting Conservation <b>Work Experience</b>
<i>It was an amazing experience as I didn't realise that many aspects had to be considered when designing a house. This experience allowed me to finally decide that I wanted to become an interior designer.</i>	Grimshaw Architecture <b>Work Experience</b>
<i>I was given a small project of designing a pavilion for the company's courtyard. I had to make a 3D model and present to the company's architects at the end of the week. I learnt that the design process for any type of architecture takes a long time and you have to pick the materials for your design really carefully. My favourite part of the week was working in the workshop producing my 3D model. The week made me realise that I'll need to be very resilient as an architect as designs and ideas don't always work out.</i>	Allies & Morrison <b>Work Experience</b>
<i>It helped me develop confidence in hand sewing things quickly, and will be a very useful skill for me. I enjoyed the day quite a lot, and I also received many helpful tips about having a career in the art based industry.</i>	Puppet Making (International Project) <b>Work Experience</b>

# GALLERY







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## **SPONSORS**

**Allford Hall Monaghan Morris**  
**Allies & Morrison**  
**The Ashley Family Foundation**  
**Bonham's Auction House**  
**Buckingham Palace**  
**Building Crafts College**  
**Burghley House**  
**Camden Costumes**  
**The Carpenters' Company**  
**City & Guilds of London Art School**  
**The Clore Duffield Foundation**  
**The Clothworkers' Company**  
**Crafts Council**  
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**Dedolight**  
**The Drapers' Company**  
**The Dulverton Trust**  
**Dulwich College**  
**The Eranda Rothschild Foundation**  
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**Garfield Weston Foundation**  
**The Goldsmiths' Centre**  
**The Goldsmiths' Company**  
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